

# WELCOME TO EMPOWERAI ERASMUS+ PROJECT!

**Project Number** 2023-1-IE01-KA220-VET-000153198

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## Spotlight on the Project

### Introduction

We are thrilled to present the first edition of the “EMPOWERAI - Empowering VET teachers to integrate AI in female dominated vocations from an entrepreneurial perspective” project newsletter, where we will keep you updated on the latest developments and achievements of this Erasmus+ project, which has started on the 1st of November 2023 and will end on the 30th of November 2025. EmpowerAI is co-funded by the European Commission through the Irish National Agency Leargas.

Within this issue, we will present you with:

1. Presentation of the EmpowerAI project. (overview, objectives, results, partnership)
2. Kick-Off meeting in Patras, Greece (18th – 19th December 2023)
3. Ongoing activities (development of WP2 EMPOWER A.I. COMPENDIUM Digital Database)

### Presentation of the Project

EmpowerAI focuses on enhancing digital readiness and capacity among female entrepreneurs and VET teachers, equipping them with the knowledge and tools to leverage AI effectively in their professional endeavours. Our project promotes digital competence, an entrepreneurial mindset, creativity, innovation, and lifelong learning.



Scan this QR Code  
to access our  
Project website!

### Project Objectives

The primary objective of EmpowerAI is to increase awareness and implementation of AI tools among female entrepreneurs and VET teachers in female-dominated sectors. We provide the knowledge, skills, and support necessary to effectively utilize AI tools for entrepreneurial purposes.

### Project Results

The results of EmpowerAI include an AI tools compendium (“EMPOWERAI COMPENDIUM Digital Database”), which will serve as a valuable resource for VET teachers teaching entrepreneurship and female entrepreneurs looking to start or grow their businesses. Additionally, we are developing an e-learning course (“EmpowerAI e-learning course”), that will empower participants with the necessary skills to exploit AI tools for entrepreneurship.

### Benefits of AI in Business Ventures



#### Efficiency

Automating tasks  
to save time



#### Data-Driven Decisions

Real-time analytics  
and insights



#### Risk Management

Identifying and mitigating  
potential risks



#### Ethical AI

Ensuring ethical use  
of AI technologies

# PROJECT UPDATES - Ongoing Activities

We're actively engaged in desk research and conducting online surveys. These steps are essential for our work in Work Package 2, where we're focusing on mapping and categorizing case studies in AI and entrepreneurship.



## KEY STEPS FOR WORK PACKAGE 2:

- **Creating a Framework:** Developing a methodological framework and a questionnaire for interviews with experts to gather valuable insights
- **Identifying Best Practices:** Researching and interviewing professionals to identify and categorize best practices for business setup and growth
- **Producing Educational Videos:** Creating videos to showcase these best practices in action
- **Building a Digital Database:** Developing a user-friendly database containing case studies, best practices, and more. The database will be tested for functionality and translated into various languages for wider accessibility

## OBJECTIVE

Our goal is to compile a comprehensive resource of AI tools that promote digital readiness, resilience, and capacity development among female entrepreneurs and VET teachers. This compendium will help them leverage AI to improve their business operations and teaching practices.

KARIS, FINLAND



## NEXT MEETING

Stay tuned for more updates as we continue our research and prepare for our next meeting in September.



## Kick-Off Meeting

The kick-off meeting for the EmpowerAI project took place on December 18th-19th, 2023 in Patras, Greece. The meeting brought together all project partners and served as a platform for introductions, and discussions on project goals, objectives, and work packages.

The kick-off meeting was also a good opportunity to discuss the project management, agree upon quality assurance and risk management procedures, as well as exchanging ideas on the development of the AI Compendium and Online Training Courses.

## DEVELOPMENT OF WP2 EMPOWER A.I. COMPENDIUM DIGITAL DATABASE

Our partnership is currently implementing the development of the EMPOWER A.I. COMPENDIUM Digital Database. This online platform provides a centralised location to showcase a curated selection of AI-powered tools and resources, tailored to support various aspects of entrepreneurship.

The compendium is designed with a user-centric approach, ensuring inclusivity, accessibility, and tailored resources, and it is complemented with training opportunities to develop the required skills and knowledge for an effective use of the tool.

## CLOSING NOTE

Stay tuned for more exciting updates and milestones as we continue our journey towards empowering female entrepreneurs and VET teachers through AI integration!

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## PARTNERSHIP

We are proud to introduce the dedicated partners driving the EmpowerAI project forward. Our consortium comprises leading entities with expertise in vocational education and training, entrepreneurship, and AI technologies. Together, we are committed to fostering innovation and empowering individuals in female-dominated sectors through collaborative initiatives and knowledge sharing. Explore our partners' profiles to understand their contributions to the EmpowerAI project and their ongoing commitment to promoting AI in entrepreneurship.

Find out more at our website partners' section:  
<https://empowerai.eu/partners/>



p-consulting.gr is an IT and consulting company founded in 2012 in Patras, Greece. Specialising in web development, online educational platforms, digital educational games, and other digital tools, the company also offers business consultancy services across all economic sectors.

Their training services cater to entrepreneurs, VET teachers, and students. With a robust network in Greece and Europe, p-consulting.gr has extensive transnational cooperation experience and has won seven European best practice awards from Erasmus+ projects. Nationally, they support over 250 organisations and companies with IT and business solutions.



Axxell offers upper secondary vocational and general education, apprenticeship training, and adult education courses. Collaborating with national and international stakeholders, Axxell focuses on modern, innovative pedagogy and develops tools to equip VET students with essential employment skills. The aim is to provide students with positive learning experiences that benefit them post-graduation.



Centro San Viator, founded in 1953 in Biscay, Spain, is dedicated to providing education in a rural area with limited job opportunities. They offer programs from kindergarten to vocational training, focusing on supporting those with fewer opportunities and at risk of social exclusion. Specialized support is provided to students failed by the educational system, including dedicated classrooms for mentally disabled students to help them transition into the workforce. Additionally, they develop customised training courses to improve the employability of excluded groups.



GTI is a leading college of Further Education in Ireland, offering practical courses that prepare students for the workplace or further study. Their Applied Learning approach focuses on real-life situations, such as working in a sound recording studio or beauty salon. By integrating the real world into the classroom, GTI provides an effective and exciting way for students to acquire 21st-century skills. GTI has been awarded Erasmus+ Accreditation and the Excellence Label, acknowledging their commitment to high-quality mobility activities and their significant impact on the college's development. GTI is the project coordinator.



At Learningdigital, "learning comes first." Their mission is to empower individuals and organizations to integrate new technologies into learning and HR management workflows. LD promotes applied research and innovation in digital transition for training, fostering skills ecosystems in collaboration with NGOs, public authorities, corporate organizations, education and training providers, and higher education. They design and implement teaching and learning strategies that incorporate digital tools across various sectors and disciplines.

