EmpowerAI

WELCOME TO
EMPOWERAI ERASMUS+ PROJECT!

Project Number 2023-1-IE01-KA220-VET-000153198

Vol.3   July 30, 2025

Spotlight on the Project

Introduction

We are thrilled to present the third edition of the EmpowerAI project newsletter, where we will keep you updated on the latest developments and achievements of our Erasmus+ project. Within this issue, we will present you with:

1. Details of our Learning Teaching Training Activity, hosted in Bibao from 13 to 15 May 2025;
2. The launch of EmpowerAI's Learning Management System (LMS) platform and its E-learning course;
3. Launch of the pilot phase - We need you.
4. Next steps.

Presentation of the Project

EmpowerAI focuses on enhancing digital readiness and capacity among female entrepreneurs and vocational education and training (VET) teachers, equipping them with the knowledge and tools to leverage artificial intelligence (AI) effectively in their professional endeavours.

Our project promotes digital competence, an entrepreneurial mindset, creativity, innovation, and lifelong learning.

Project Objectives

The primary objective of EmpowerAI is to increase awareness and implementation of AI tools among female entrepreneurs and VET teachers in female-dominated sectors. We provide the knowledge, skills, and support necessary to utilise AI tools for entrepreneurial purposes effectively.

Project Results

The results of EmpowerAI include an AI tools compendium, which will serve as a valuable resource for VET teachers teaching entrepreneurship and female entrepreneurs looking to start or grow their businesses. Additionally, we are developing an e-learning course that will empower participants with the necessary skills to exploit AI tools for entrepreneurship.
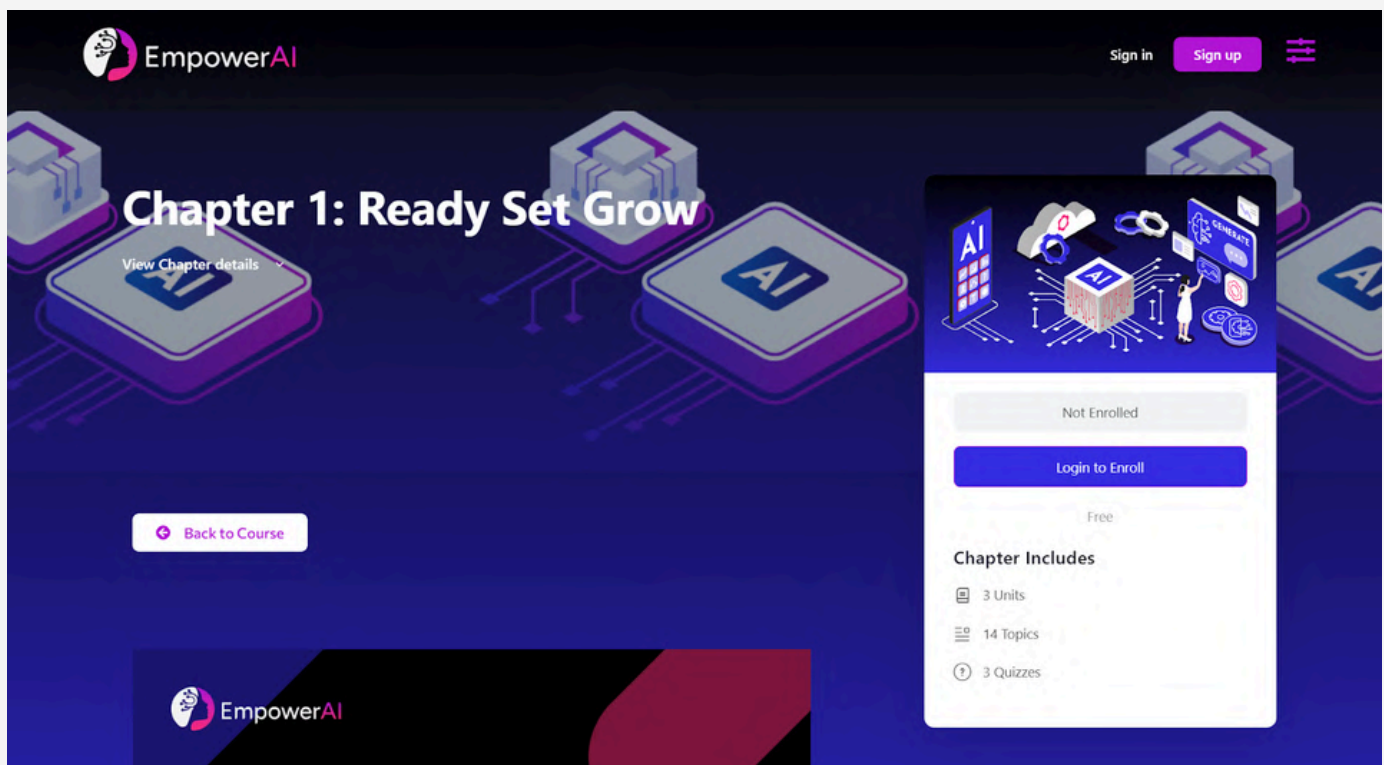
Scan this QR Code to access our Project website!

LEARNING TEACHING TRAINING ACTIVITY: BILBAO

- From 13 to 15 May 2025, the vibrant city of Bilbao, Spain, hosted a Learning Teaching Training Activity (LTTA). This dynamic, transnational event brought together women entrepreneurs and VET trainers from across Europe. The activity aimed to familiarise participants with the project's key results: the EmpowerAI Compendium and the EmpowerAI e-learning course, both developed to empower women through the practical use of AI in business and vocational education.
- This three-day training marked a valuable step in bringing the EmpowerAI project closer to its goals. It provided an inclusive and collaborative space for testing the course and database, exchanging ideas, and empowering women to engage with AI in their professional paths confidently. As the project moves forward, the insights gathered in Bilbao will help ensure that the final tools are practical, accessible, and impactful for both entrepreneurs and educators.
- For more details about what happened during the three days, you can check this short article: https://empowerai.eu/a-3-day-journey-into-ai-for-entrepreneurs-and-vet-trainers/

DEVELOPMENT OF WP3- EMPOWERAI. E-LEARNING PLATFORM AND TRAINING COURSES

- Our partnership managed to test and launch EmpowerAI's e-learning platform and training courses in July. After incorporating valuable feedback from participants during the transnational training activity in Bilbao, the course has been improved both in content and user experience. The platform now offers a more engaging layout, more precise navigation, and smoother transitions between units, making it even more suitable for women entrepreneurs and VET educators with limited prior experience in AI. The course is, at the time when this newsletter comes out, available in English, and partners are now working on the translation of the training materials and platform in their respective languages.
- But what can you find inside EmpowerAi's course?
- The course is composed of two chapters that guide learners through:
- An introduction to AI and its practical uses for small businesses.
- How to develop a personalised AI strategy and overcome related fears and challenges.
- Real-world tools, examples, short activities, and easy-to-understand theory.
- This course is highly user-friendly, tailored to people who have either little to no previous knowledge of AI and how to integrate it into their business and teaching activities.

Launch of the pilot phase

Between August and October, the project will enter the pilot phase, where we will gather comments and feedback on the platforms, the learning chapters and how we can improve them.

For this, we will also need your support. To join the pilot phase, simply register on EmpowerAI's website and access the training course.

Here, you will be able to explore the content and even receive an official badge for completing the course. We would be grateful if you could then fill in the feedback form. Completing the form only requires a few minutes, and it will greatly support us in improving our work further.

NEXT STEPS

The project is heading towards the end. The partners are now working on the translation of the LMS platform and its content into their respective languages.

Between August and October, we will pilot the LMS platform and its content. We welcome all people interested in exploring the world of AI to join this phase.

The final partner meeting of EmpowerAI will take place on 23–24 September 2025 in Galway, Ireland. As the piloting phase will already be underway, partners will exchange early insights and plan the final steps before the project's completion in November.

CLOSING NOTE

Stay tuned for more exciting updates and milestones as we continue our journey towards empowering female entrepreneurs and VET teachers through AI integration!

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PARTNERSHIP

We are proud to introduce the dedicated partners driving the EmpowerAI project forward. Our consortium comprises leading entities with expertise in vocational education and training, entrepreneurship, and AI technologies. Together, we are committed to fostering innovation and empowering individuals in female-dominated sectors through collaborative initiatives and knowledge sharing. Explore our partners' profiles to understand their contributions to the EmpowerAI project and their ongoing commitment to promoting AI in entrepreneurship.

Find out more at our website partners' section:
https://empowerai.eu/partners/

p-consulting.gr is an IT and consulting company founded in 2012 in Patras, Greece. Specialising in web development, online educational platforms, digital educational games, and other digital tools, the company also offers business consultancy services across all economic sectors.
Their training services cater to entrepreneurs, VET teachers, and students. With a robust network in Greece and Europe, p-consulting.gr has extensive transnational cooperation experience and has won seven European best practice awards from Erasmus+ projects. Nationally, they support over 250 organisations and companies with IT and business solutions.

Axxell offers upper secondary vocational and general education, apprenticeship training, and adult education courses. Collaborating with national and international stakeholders, Axxell focuses on modern, innovative pedagogy and develops tools to equip VET students with essential employment skills. The aim is to provide students with positive learning experiences that benefit them post-graduation.

Centro San Viator, founded in 1953 in Biscay, Spain, is dedicated to providing education in a rural area with limited job opportunities. They offer programs from kindergarten to vocational training, focusing on supporting those with fewer opportunities and at risk of social exclusion. Specialized support is provided to students failed by the educational system, including dedicated classrooms for mentally disabled students to help them transition into the workforce. Additionally, they develop customised training courses to improve the employability of excluded groups.

GTI is a leading college of Further Education in Ireland, offering practical courses that prepare students for the workplace or further study. Their Applied Learning approach focuses on real-life situations, such as working in a sound recording studio or beauty salon. By integrating the real world into the classroom, GTI provides an effective and exciting way for students to acquire 21st-century skills. GTI has been awarded Erasmus+ Accreditation and the Excellence Label, acknowledging their commitment to high-quality mobility activities and their significant impact on the college's development. GTI is the project coordinator.

At Learningdigital, "learning comes first." Their mission is to empower individuals and organizations to integrate new technologies into learning and HR management workflows. LD promotes applied research and innovation in digital transition for training, fostering skills ecosystems in collaboration with NGOs, public authorities, corporate organizations, education and training providers, and higher education. They design and implement teaching and learning strategies that incorporate digital tools across various sectors and disciplines.