

# WELCOME TO EMPOWERAI ERASMUS+ PROJECT!

**Project Number** 2023-1-IE01-KA220-VET-000153198

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## Spotlight on the Project

### Introduction

We are thrilled to present the fourth edition of the EmpowerAI project newsletter, where we will keep you updated on the latest developments and achievements of our Erasmus+ project. Within this issue, we will present you with:

- Final Partner Meeting in Galway;
- Pilot of the Training Course;
- EmpowerAI at the EfVET Annual Conference 2025;
- Celebrate EmpowerAI - End of the project.

### Presentation of the Project

EmpowerAI focuses on enhancing digital readiness and capacity among female entrepreneurs and VET teachers, equipping them with the knowledge and tools to leverage AI effectively in their professional endeavours.

Our project promotes digital competence, an entrepreneurial mindset, creativity, innovation, and lifelong learning.

### Project Objectives

The primary objective of EmpowerAI is to increase awareness and implementation of AI tools among female entrepreneurs and VET teachers in female-dominated sectors. We provide the knowledge, skills, and support necessary to effectively utilize AI tools for entrepreneurial purposes.

### Project Results

The results of EmpowerAI include an AI Compendium, which will serve as a valuable resource for VET teachers teaching entrepreneurship and female entrepreneurs looking to start or grow their businesses. Additionally, we have developed an e-learning course that will empower participants with the necessary skills to exploit AI tools for entrepreneurship.



Scan this QR Code to access our Project website!



## EMPOWERAI FINAL PARTNER MEETING IN GALWAY

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- The EmpowerAI partnership gathered for the final transnational project meeting on 23–24 September 2025 in Galway, Ireland, hosted by Galway Technical Institute. This closing meeting marked an important milestone, bringing together all partners to reflect on what has been achieved and to look ahead at the lasting impact of the project.
- Over two days, partners engaged in constructive discussions around the piloting of the e-learning course. In addition, the consortium reviewed the final reports and shared updates on the project's dissemination efforts, which have successfully reached a wide European audience through articles, newsletters, events, and social media channels. Special attention was given to sustainability planning, focusing on how EmpowerAI's results – the e-learning platform and the Compendium – can continue to support entrepreneurs and educators long after the project ends.
- The meeting also provided a chance to celebrate the strong collaboration built among partners over the lifetime of the project. By working together, the consortium has created practical tools and training opportunities that empower women in business and VET education to embrace the opportunities of artificial intelligence with confidence.
- As the project moves into its final stages, the partners remain committed to ensuring that EmpowerAI's legacy will continue to promote digital readiness, inclusion, and innovation across Europe.



## PILOT PHASE

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- The planning of the EmpowerAI piloting phase was carried out between spring and autumn 2025 across the partner countries. Although the operational contexts varied, all partners aimed to involve women entrepreneurs, VET learners and VET educators—the core target groups of the project—in testing the online training course and evaluating the e-learning platform.
- The piloting phase objective was to provide valuable insights from female entrepreneurs and VET teachers, ensuring that the platform and training materials are user-friendly, relevant, and impactful.
- Preparatory work included identifying potential participant groups, coordinating internally with VET schools and entrepreneurship programmes, and establishing cooperation with regional stakeholders such as chambers of commerce, local authorities, business support organisations and previous beneficiaries of entrepreneurship initiatives. Each partner adapted the planning process to the specific characteristics of their national context.
- Overall, planning activities focused on ensuring that the pilot would reach a diverse group of users, offer flexibility for participation, and generate meaningful feedback that reflects real needs, barriers and opportunities in the adoption of AI tools in entrepreneurial and educational settings.
- In total, around 80 people took part in the piloting, reaching a representative sample of the intended user groups across the partner countries, combining different ages, backgrounds, levels of digital literacy and professional contexts. This diversity strengthened the evaluation results and ensured that the feedback collected offers a comprehensive perspective on the relevance and usability of the EmpowerAI training.



- The evaluation results collected across the partner countries show that the EmpowerAI online training course and e-learning platform were positively received by participants. While the level of engagement and completion varied, the feedback consistently highlighted the relevance of the content, the accessibility of the platform, and the usefulness of the training for both entrepreneurs and educators. Across all national contexts, participants reported an improvement in their understanding of artificial intelligence. They expressed appreciation for a structured and non-technical introduction to AI applications in business and teaching.

## EMPOWERAI AT THE EFVET ANNUAL CONFERENCE 2025

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- The EmpowerAI project was proudly represented at the EfVET Annual Conference 2025 in Fátima, Portugal — an event dedicated to exploring “Wellbeing in a Digitalised World – Crafting the Future of VET 2035.” This year’s focus on digital transformation and well-being provided the ideal setting to showcase EmpowerAI’s work in helping women entrepreneurs and educators build confidence in using Artificial Intelligence.
- During a dedicated roundtable session, the EmpowerAI team introduced participants to the project’s mission: making AI approachable, practical, and inclusive for professionals who may not have a technological background. The session highlighted how the project supports learners in understanding the opportunities and risks of AI, strengthening digital readiness, and developing the mindset needed to navigate an evolving digital world.

Participants were introduced to EmpowerAI’s two main results:

The AI Compendium, a practical collection of tools, case studies, and interviews that demonstrate how AI is already being used in real work contexts across Europe.

The e-learning course, designed to help learners understand AI in simple, actionable terms and explore how it can improve productivity, creativity, and decision-making.

- Conference participants expressed strong interest in the project’s user-friendly approach and its emphasis on inclusion, empowerment, and real-world application. The roundtable also gave space to discuss early insights from the piloting phase, demonstrating how easily the project’s tools can be adapted to different professional contexts.
- EmpowerAI’s participation in the EfVET Conference highlighted the project’s contribution to Europe’s digital transformation efforts and its commitment to ensuring that women — whether entrepreneurs, educators, or learners — have the knowledge and confidence to thrive in a technology-driven future.







## CELEBRATE EMPOWERAI

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The EmpowerAI project is officially closed. Thank you for following us on this journey! Over the course of the last twenty-five months, five organisations from Ireland, Greece, Finland, Spain and Italy collaborated to support the strategic integration of artificial intelligence (AI) in companies and VET schools. The main target of the projects was female entrepreneurs and teachers. By enhancing their digital readiness and capacity, the project ensures they are equipped with the knowledge and tools to leverage AI effectively in their professional endeavours.

Curious to learn more about this journey?

Enjoy our final project video: <https://www.youtube.com/watch?v=BsdyF-DBCpg>

## FOLLOW US ON SOCIAL MEDIA

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## PARTNERSHIP

We are proud to introduce the dedicated partners driving the EmpowerAI project forward. Our consortium comprises leading entities with expertise in vocational education and training, entrepreneurship, and AI technologies. Together, we are committed to fostering innovation and empowering individuals in female-dominated sectors through collaborative initiatives and knowledge sharing. Explore our partners' profiles to understand their contributions to the EmpowerAI project and their ongoing commitment to promoting AI in entrepreneurship.

Find out more at our website partners' section:  
<https://empowerai.eu/partners/>



p consulting.gr is an IT and consulting company founded in 2012 in Patras, Greece. Specialising in web development, online educational platforms, digital educational games, and other digital tools, the company also offers business consultancy services across all economic sectors.

Their training services cater to entrepreneurs, VET teachers, and students. With a robust network in Greece and Europe, p consulting.gr has extensive transnational cooperation experience and has won seven European best practice awards from Erasmus+ projects. Nationally, they support over 250 organisations and companies with IT and business solutions.



Axxell offers upper secondary vocational and general education, apprenticeship training, and adult education courses. Collaborating with national and international stakeholders, Axxell focuses on modern, innovative pedagogy and develops tools to equip VET students with essential employment skills. The aim is to provide students with positive learning experiences that benefit them post-graduation.



Centro San Viator, founded in 1953 in Biscay, Spain, is dedicated to providing education in a rural area with limited job opportunities. They offer programs from kindergarten to vocational training, focusing on supporting those with fewer opportunities and at risk of social exclusion. Specialized support is provided to students failed by the educational system, including dedicated classrooms for mentally disabled students to help them transition into the workforce. Additionally, they develop customised training courses to improve the employability of excluded groups.



GTI is a leading college of Further Education in Ireland, offering practical courses that prepare students for the workplace or further study. Their Applied Learning approach focuses on real-life situations, such as working in a sound recording studio or beauty salon. By integrating the real world into the classroom, GTI provides an effective and exciting way for students to acquire 21st-century skills. GTI has been awarded Erasmus+ Accreditation and the Excellence Label, acknowledging their commitment to high-quality mobility activities and their significant impact on the college's development. GTI is the project coordinator.



At Learningdigital, "learning comes first." Their mission is to empower individuals and organizations to integrate new technologies into learning and HR management workflows. LD promotes applied research and innovation in digital transition for training, fostering skills ecosystems in collaboration with NGOs, public authorities, corporate organizations, education and training providers, and higher education. They design and implement teaching and learning strategies that incorporate digital tools across various sectors and disciplines.

